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Story: Olea Essence Skin Care Product Featured in SoCal Whole Foods Chain

Photos: Available upon request

Website: www.oleaessence.net | www.hey Monge.com

Interview: Please contact Tim Kistler at (714) 288-0387

Los Angeles, CA - Olea Essence Skincare launched product demos today in Los Angeles location Whole Foods stores. Olea Essence is an organic, all natural skincare product line imported from Capernaum in Israel. The main ingredient in each product is extra virgin olive oil, unrefined and containing the lowest level of acidity. Olive oil offers a host of advantages for skin, including disease-fighting compounds from natural plant foods.

Capernaum Vista Olive Farms is green, utilizing natural and organic methods that consider, conserve and protect the surrounding environment. Olea Essence is produced from eleven different varieties of olives that essentially make up three types of extra virgin olive oil which vary by color, taste and fruitiness. Much like wine, olive oil is pressed with precise care to produce particular flavors and aromas. Each batch can vary slightly according to season and natural influences.

Olea Essence Skincare is manufactured in a truly organic way that preserves the ancient, lush and fertile land of Israel. The olives collected are grown in the same general area where Jewish warriors historically defended their land against the Roman Empire. Capernaum Vista Farms values environmentally beneficial production. The process at Capernaum yields no waste. The entire product line series is a collection of natural ingredient cosmetic products containing no preservatives, no artificial colors or perfumes. Products include skin moisturizers, night cream, eye cream, hand and body lotions, baby care, and specialty skin care.

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Hey, Monge! Ad Agency provides PR and Marketing services for Southern California Businesses. Contact: Joshua Monge, joshua@hey Monge.com, 626 689-2503.